

Ben Ivey

- International Speaker
- Keynote Speaker
- Serial Entrepreneur
- Business Coach
- TEDx Public Speaking Trainer



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SPEAKING TOPICS

1. DOUBLE TROUBLE:

HOW TO CLONE YOUR TEAM WITH AI AND AUTOMATION

Imagine doubling your business's productivity without doubling your workload or resources. In this game-changing talk, Ben Ivey reveals how you can effectively **"clone" your team's output through the power of AI and automation.**

As a leading expert in business efficiency, Ben breaks down complex concepts into actionable steps that allow your team to reclaim time, focus on high-impact activities, and reduce burnout. From automating repetitive tasks to implementing AI-driven workflows, **attendees will leave with a suite of tools designed to optimise operations and amplify results**—making the most out of every resource you already have.

Key Outcomes & Audience Impact:

- Learn how to **implement AI tools that streamline tasks**, reduce manual errors, and increase overall efficiency.
- Discover automation techniques that **free up time and allow your team to focus on high-level strategy** rather than routine tasks.
- Walk away with a **practical plan for doubling output** without hiring additional team members or overextending current resources.
- Understand how to **leverage AI to create scalable systems** that adapt as your business grows, maintaining productivity and avoiding burnout.

Ideal for: Leaders and teams wanting to maximise productivity without extra overhead. This talk offers a clear roadmap to achieving more with existing resources, empowering organisations to leverage AI and automation for sustained success.

SPEAKING TOPICS

2. LINKEDIN ON AUTOPILOT:

ATTRACT HIGH-QUALITY CLIENTS BY BUILDING A CLIENT-GENERATING MACHINE

Imagine a lead generation machine that doesn't just trickle in clients but provides a reliable, steady flow of high-quality leads week after week. In this transformative talk, Ben Ivey reveals his Core Systems—strategies that **shift LinkedIn from a conventional networking tool into a dynamic engine for automated business growth.**

Ben's insights provide a comprehensive roadmap that demystifies the complex world of LinkedIn, allowing you to leverage its full potential for consistent, **hands-off lead generation.** Designed with established businesses in mind, this session brings together Ben's years of experience in scaling businesses to **create a LinkedIn blueprint that works around the clock**, even while you're off the grid.

Key Outcomes & Audience Impact:

- Discover the **3 Core Systems that can deliver 5-20+ sales calls weekly**, removing the guesswork from lead generation.
- Learn how to **achieve a 20X+ ROI** with SNAP Ads, one of the most cost-effective ways to generate quality B2B leads on LinkedIn.
- Uncover the secrets of Ben's Multi-Channel Approach, optimised to **2.4X your conversion rate** by reaching your audience across platforms without additional effort.

Ideal for: Businesses and entrepreneurs eager to automate lead flow and shift away from manual outreach. Ben's framework transforms LinkedIn into a Client Generating Machine, letting you focus on scaling without time-intensive effort.

SPEAKING TOPICS

3. #VANILLA NO MORE:

BOOST YOUR BRAND VISIBILITY BY CRAFTING A LINKEDIN PRESENCE THAT DRIVES ENGAGEMENT

In a crowded LinkedIn landscape where so many profiles blur together, standing out is critical. In this engaging and hands-on session, Ben Ivey shares the strategies to **turn your LinkedIn profile from a passive page into an active brand ambassador for your business.**

Forget the cookie-cutter approach; this talk is about creating a LinkedIn presence that resonates, attracts, and connects. Ben's practical, no-nonsense advice covers everything from profile optimisation to content strategy, guiding you to **create a brand that's memorable** and anything but #vanilla.

Key Outcomes & Audience Impact:

- Gain insights into **effective profile optimisation** to position yourself as an authority and capture attention right from the headline.
- Learn to **craft messaging and content that sparks real engagement**, transforming connections into genuine relationships.
- Discover strategies to consistently attract high-quality leads and **amplify your visibility**, positioning you as the go-to expert in your industry.
- Walk away with actionable steps to **turn LinkedIn into a top-of-mind platform for your brand**—keeping your business front and centre for potential clients.

Ideal for: Entrepreneurs and businesses who want to make a better impact online but don't know where to start. This session equips attendees with everything needed to create a standout LinkedIn presence that not only garners attention but also translates into meaningful business opportunities.

RAVE REVIEWS FOR Ben Ivey

"Out of over 500 speakers we have had from all over the world, Ben is one of the best. He knows how to improvise and interact with an audience naturally. He quickly developed rapport to keep everyone engaged and gave us an extreme dose of motivation that we all needed. **Fantastic Speaker."**

- Chris Chen, Country Manager | Roblon



"We had Ben as a speaker at the Speak to Sell Show and he blew our socks off! What an amazing human being, professional and speaker. He shared some stories that **took the audience on an emotional rollercoaster while making it super fun and insightful. I don't come across speakers like Ben often.** I highly recommend him as a speaker, coach and mentor."

- Jose Ucar, International Speaker



"Ben is authentic and inspiring! I attended several training and coaching sessions where Ben was one of the important speakers. Ben is an **excellent speaker delivering on topics varying from generating leads, how to achieve business success** and, ways to be more productive, etc. Thank you!"

- Dingli Xu, Director BIG | Chance Management Consulting Co.



"It was great to invite Ben to speak at Coca Cola. He simplified concepts and the team all have 3 takeaways they need to implement. Thank you so much and we are looking forward to seeing him again soon."

- Alex N., Managing Director | Coca Cola Shanghai



RAVE REVIEWS FOR *Ben Ivey*

"I have invited Ben to speak for our organisation multiple times. He always delivers and is inspirational on stage. I can't thank him enough for the time he has spent inspiring our staff and speaking at many of our events."

- Frank Huang, CEO | Chuangyu Business Consulting



"Ben is the best public speaking trainer we have had in Shanghai since we founded Tedx Fuxing Park."

- JingJing, Event Manager | Tedx Events



"The 2 day training was very good and our CEO was extremely pleased with the insights as our entire senior leadership team had great takeaways."

Through this session Ben achieved exactly what we were looking for and more. Thank you so much and we are looking forward to him delivering more workshops soon."

- Nicole Huang, HR Business Partner | Maersk Line China



"It was definitely the right choice to pick Ben. He set the tone for the day with his amazing energy rocking the stage. We've had tremendous feedback from the senior leadership and the whole team. Thank you!"

- David 金聖偉 / HSBC



ABOUT BEN

Ben Ivey is an inspiring global speaker, serial entrepreneur and business coach. He is the founder of Entrepreneur Lifestyle, where he helps business owners create a steady stream of high quality clients for sustainable business growth.

Known for his humour and dynamic style, Ben is a global speaker who delivers powerful, engaging presentations that spark real change. He has spoken at over 260 events internationally, and has completed a TED talk in Mandarin Chinese.

Over the past decade, Ben and his team have helped 450+ businesses, including Fortune 500 companies like Coca-Cola, HSBC, and Maersk, to build sustainable systems, boost revenue, and operate more efficiently.



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